



Dear RCS Parents and Sponsors,

Redding Christian School has outstanding Athletic teams competing at a high level with about 50% of our student body participating in one or more of our 23 sports teams. We would like to invite you to include your company name with other Shasta County businesses that have joined us as Athletic Sponsors. All funds received from Athletic Sponsors will be designated for the RCS Athletic Program.

Please read the enclosed flyer for the Athletic Sponsor Benefits. We pledge to prominently present your name on a regular basis in our publications, to announce your name during games and to add your name to the banners displayed in our gym.

We are offering an extra benefit as part of our program. If your RCS student sells a White Sponsor Package, he or she will receive a waiver of up to \$300 toward their Athletic fees *for that year*. Selling a Purple Sponsor Package will earn the player a waiver of up to \$200 for Athletic fees *for that year*. As our goal is to help fund our Athletic Program through adding new sponsorships each year, renewals of Athletic Sponsorships in subsequent years are not subject to waivers for Athletic fees. As always, athletes are always able to sell a business card ad for the Athletic Program. These ads will pay for \$100 of the athlete's sports fee for that season. Athlete sponsorships will run in two Athletic Programs.

Companies owned by family and friends or businesses who wish to reach our parents with their advertising are good prospects. As you contact these businesses, keep in mind this is a great value for the company. The price for our highest sponsorship (White) is around the same or less than an ad in local magazines. The banners hang for one year whereas ads are only good for one month. Additional flyers are available in the office.

Please take this opportunity to support our Athletic Program and add a company name to our growing list. We are proud of the many businesses that have signed on as Athletic Sponsors. We promise to provide continued advertising value and recognition to those companies who support our sports program. Thank you in advance for your response to this letter.

In Christ,

Gerald Piper
Athletic Director

Julie Marsh
Director of Advancement and Marketing

REDDING CHRISTIAN SCHOOL ATHLETIC SPONSOR PROGRAM

Athlete Sponsor

\$100

This program sponsors individual athletes by paying \$100 of their Athletic fee for a season.

- **Business Card Ad in two Athletic Programs (Fall and Winter)**

Purple Sponsor

\$500

- **Company name displayed on banner in RCS gym**
- **Sponsor recognized via public address system during games**
- **Company name displayed in Athletic Program**
- **Sponsor event card - free admission for 2 to all RCS sporting events (excluding playoffs)**
- **Covers up to \$200 toward Athletic fees in the first year only**

White Sponsor

\$700

All benefits of Purple Sponsor PLUS

- **Sponsor event card for 4 (excluding playoffs)**
- **Company banner on Baseball field or Softball field**
- **Covers up to \$300 toward Athletic fees in the first year only**

**If you would like to become an Athletic Sponsor please
contact Gerald Piper, Athletic Director,
at (530)547-5600 ext 209**

All Athletic Sponsorships are good for one year. Athlete Sponsors will appear in each sports season's Athletic Program for one year. Purple and White Sponsorships cover sports fees in the first year only. Renewals are sent out on an annually in August. Fees will be pro-rated as necessary.

REDDING CHRISTIAN SCHOOL ATHLETIC SPONSOR PROGRAM

Thank you for your interest in Redding Christian School's Athletic Sponsor Program. It is through generous sponsors such as you that we are able to put on a successful program each year. We use these funds for a variety of purposes. Through your support, we are able to accomplish our mission.

RCHS has a strong athletic tradition. We have winning teams year after year including six Northern-Regional Championships in ten years as a high school. But that isn't our main focus. It is our purpose to glorify God by winning with honor and losing with grace. We desire to win, but only if in doing so, we honor God. Christians are ambassadors for Christ and the light of the world and there is no place better to exemplify a Christ-like attitude than in the area of sports.

I would like to sponsor Redding Christian School's Athletic Program:

Name of Sponsor: _____

Name of Contact: _____ Phone #: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Please see the sponsorship opportunities available on the attached flier.

Sponsorship Type: (Circle one) White Purple Athlete Sponsor

Amount: \$_____

Sponsor's Signature: _____ Date: _____

Make checks payable to: Redding Christian School

Please bring checks to the office or mail them to

Redding Christian School

Attn: Julie Marsh

21945 Old 44 Drive

Palo Cedro, CA 96073

The above Athletic Sponsorships are considered to be advertising. Should you wish to make a tax deductible donation to the RCS Athletic Program please contact Mr. Piper or Mrs. Marsh. Note: Athletic Sponsorships run from August through July. If you submit a sponsorship between those dates, your renewal fees will be pro-rated accordingly when they are billed in August.